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## FOCUS

### Parents Gathering “Be There”

**James T. Riady: Parent’s role is essential in Education Process**



Dr. (Hon) James T. Riady, Founder of UPH, delivered a seminar, “Be There” on Parents Gathering

A parent’s role in determining their children’s future does not stop when they enter the higher education phase. Based on the importance of parental roles in the education process, Universitas Pelita Harapan (UPH) organized a Parent’s Gathering program. The objective of this program is to actively support the parent’s role in educating their children, through various activities such as bringing together parents with faculty members, consultation with academic advisors, and other activities.

In this Parent’s Gathering which was held on 28 February, 2015, UPH founder Dr. (Hon) James T. Riady delivered a seminar entitled, “Be There”, where he explained the importance of parental presence in their children’s development and identity formation process.

These days, there are many passive parents who do not involve themselves in their children’s lives. He called this phenomenon ‘Silent Adam’. In fact, during the development of a child’s identity formation parents do need to be there because the relationship between parent and child can further strengthen the child’s identity. That way, children might be more able to face challenges in real society and its’ external values. “Parents generate values that are referred to by their children. So, it is indeed important for parents to have a set of standards based on the True Word of God,” stated James.

The duty to educate children does not solely depend on either father or mother, rather both. Furthermore, James mentioned six factors that parents

need to be concerned with to help their children form an identity. First, children’s identities are formed by the way they look at their parents. Second, the standard for children’s academics should be adjusted to align with their capabilities. The third factor is the children’s physical needs. Fourth, parents should be more concerned with the communities that surround their children. Fifth, it is necessary to give children the right understanding for facing the future ahead. And the last, yet essential point is to educate children to be faithful people so they can be persistently right on track in this dilapidated world. At the end of the session, James emphasized that good education is the integration of three foundations: family, school, and a place of worship.

## - EDITORIAL -

By commemorating National Education Day, we recall the struggle of Ki Hajar Dewantara, a national leader in education, whose objective of education was to “humanize the human”, which means that humans need to be in a state or position where they have been determined to be by the Maker. Aligning with this understanding, UPH founders initially set the educational vision to help people own true knowledge, a steady spiritual life and noble character. Hopefully, this period in time will allow us as educators, educational institutions, teachers, students, parents and churches to strive together to enhance the educational process. Our prayer is that the education system in Indonesia will be able to fulfill its true function, and that every policy concerning education will help advance the national education system for the sake of an Indonesia that we all aspire it to be.

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## EVENT AGENDA

**MAY 6-7, 2015**  
 National Seminar  
 (Science, Engineering & Technology UPH 2015)

**JUNE 10, 2015**  
 Commissioning Service 2015  
 (Cohort 2011 Teacher College)

**JUNE 13, 2015**  
 UPH Graduation XXVII

**JUNE 18-20, 2015**  
 Summer Holiday

## RECTORATE REFLECTION

### Raymond Liu - President of UPH The Synergy of Educators

Every 2 May, Indonesia commemorates National Education Day. This moment can be used to evaluate the state of education in Indonesia. *Kemendikbud* set this year's theme, 'Educators Reinforcement: Students, Teachers, Parents and Principals'. Through this theme, all educators are encouraged to synergize for the sake of high quality of education that brings changes to the advancement of nation.

Universitas Pelita Harapan (UPH) commits to offer a high quality education that is holistic, integrative and transformative. Our efforts include developing the professionalism and competencies of our educators and lecturers, evaluating our curriculum, and providing the best learning infrastructure. The student and parenting program is also designed to support the education process.

The synergy between educators and parents also keeps improving. Because of this the parenting program is an important part of the holistic education of UPH. This program aims to integrate the vision of our educational institutions with parents so the lessons taught both in school and at home could be in line.

Positive and sustainable interactions between parents and schools are also necessary in order to guarantee the best outcomes from education. Another important part of the educational process is the religious institution.

As a Christian institution, UPH sees the important role of churches that interact positively with parents and educational institutions to build up young leaders who are competent, have faith in Christ, and exhibit Godly character. The synergy among educators is also expected to generate a holistic education and provide real impact to this nation.

Although only in its 20th year, and while UPH has gained international and national acknowledgements, as well as producing more than 10,000 graduates who have been directly moving into various fields in communities, we realize that there are still many areas to be fixed, in quality and quantity. UPH keeps transforming in order to produce candidates who are leaders with integrity, professionalism and who are actively involved in building a just and prosperous community. Keep moving forward, Indonesian education!

## STUDENT ACTIVITIES

### HOSPITOUR 2015

#### “ACROSS: ASEAN Culture and Economy in Tourism and Hospitality”



Cooking Banana Flambe, one of the Hospitour 2015 series of event

Hospitour, the biggest annual event of *Sekolah Tinggi Pariwisata Pelita Harapan* (STPPH) was held 26 March – 1 April, 2015, with the theme “ACROSS: ASEAN Culture and Economy in Tourism and Hospitality”. The weeklong series of events consisted of national seminars, exhibitions,

workshops and competitions. The national seminar was attended by 20 universities from across Indonesia with the theme, “Indonesia is ready to conquer the AEC (ASEAN Economic Community)”. The distinguished speakers were Dr. Noviendi Makalam, the Head of *KEMENPAREKRAF RI*, Royanto Handaya, the President Director of Panorama Tours, and Made Suwenten, the HRD Director of The Dharma Wangsa Jakarta. The seminar focused on the understanding of AFTA and AEC from the side of the government and the private sector as well as their readiness for facing AFTA 2015.



## NEWS UPDATES



### “Public Space” Art Exhibition by Interior Design Students



Some art pieces designed by Interior Design students for Zoology Public Space and schools

The students of Interior Design cohort 2012 held an art exhibition, “Public Space” on 8-13 April, 2015. The exhibition was a requirement for students to pass the studio class as well as to give information, ideas, and inspiration to the public regarding the involvement of designers in designing public spaces. The Interior Design students were faced with issues concerning public space and were challenged to brainstorm designs offering a better concept for interior aspects, functionality, resident involvement and aesthetics using a more participatory method. The results of

Public Space design deserve a thumb-up since it is able to offer solutions for every problem. For example, the Zoology Museum in Bogor, that previously had unattractive environments, now showcases more appealing and comfortable designs such as Dinosaur footprints on the ceilings in the museum’s alley, creating the impression that Dinosaurs follow where we walk. The additional design of glass boxes for displaying insects, which can be pulled out for a closer look, added more attractions for the visitors. The exhibition also showed five different art designs for public space.

## MARKETING CORNER



### UPH Introduces Biotechnology and Politics



High School Students participated in Crime Scene Investigation (CSI)

On Saturday, 11 April, 2015, UPH held an event to introduce the Biotechnology and Political Science Faculty of UPH to high school students. This event was delivered in workshop format to hone the mindset and acumen of students’ ability to solve problems. The committees for each program came up with an appealing Crime Scene Investigation (CSI) theme to introduce the students to the Biotechnology program at UPH, which was attended by 32 participants. On the same day, Political Science held a politics and business debate on the topic of Tobacco Advertising Restrictions, which was joined by 75 students. This event was very inviting and left an excellent impression with the participants while serving as a very effective means for students to learn about the topics offered. At the end of the program, the students were expected to choose their majors. The programs were not only designed for students, however, as UPH also invited the parents of prospective students to attend a Parenting Seminar entitled “Improving and Strengthening the Parent-Teen Relationship in an Ever-Changing and Challenging World”. This seminar was delivered by Elizabeth Mailool, M.Pd., a counselor at HOPE Counseling and Assessment Centre at UPH, and was attended by 70 parents. This seminar was designed to help parents determine the ideal parenting styles that suit current trends that support the educational process for their kids.

### National Conference Business, Management and Accounting



Suwandhy Lee, SE., MBA as keynote speaker on the National Conference of UPH Business School

The UPH Business School held a national conference with the theme: ‘Bridging the Gap between Practice and Theory’ on 19 March, 2015. The conference covered the subjects of Business, Management, and Accounting with the purpose of encouraging academicians and practitioners to publish both theoretical and practical research papers. The conference was attended by 142 researchers, 22 participants, and 96 students from various educational institutions across Indonesia. The keynote speakers for this conference were Prof. Dr. Ir. Roy H. M. Sembel, MBA, and Suwandhy Lee, SE., MBA, with Dr. Kim Sung Suk B.A., M.Sc.

serving as moderator. Roy stated that the gap between theory and practice must be seen from a broader perspective. Suwandhy really motivated the students, especially young researchers, to seize their dreams and aspirations. Suwandhy, who is also an alumnus of the UPH Business School, concluded that the university should prepare students as early as possible by creating a theoretical environment that reflects the real, practical world. The conference was highlighted by a Panel discussion which consisted of 15 minute presentations from various researchers to determine the Best 7 Papers.

Deadline Term 4  
26 Juni 2015  
Email: [undergraduate.admission@uph.edu](mailto:undergraduate.admission@uph.edu)

## UPH SURABAYA INFO

### ASEAN YOUTH CAMP 2015



Right photo: ASEAN Youth Camp 2015 Participants  
Left photo: Indonesia delegation (UPH Surabaya students) performed Indonesia traditional dance

On 26 April 2015, four students from UPH Surabaya (Aditya Pradipta, Stefanus Cahya, Suzan Caroline and Theodora Cicelia) flew to Thailand to represent Indonesia at the ASEAN YOUTH CAMP 2015, which was held by Rajamangala University of Technology, Rattanakosin (RMUTR), in partnership with the government of Thailand. The program saw 80 delegations participating from several ASEAN countries as well as 3 non-ASEAN countries. The program initially began with selection through a presentation

about Indonesia and its culture. The Indonesian delegation presented a traditional dance from South Sulawesi, the Pakarena. They also presented an introduction to Indonesia's natural wonders. For 12 days in Thailand, the delegations took part in various activities such as an art performance, a seminar regarding the current state of ASEAN, visiting the Mayor's office of Nakhom Pathon province, and attending presentations from each country member that joined ASEAN YOUTH CAMP 2015. The delegations also had the opportunity to

experience a city tour to visit some of Thailand's tourist destinations. The Indonesian delegation handed out souvenirs such as a fan with batik pattern and traditional snacks from East Java to all ASEAN Youth Camp 2015 participants.

Recently the UPH Surabaya campus hosted a "Criminal Law and Criminology II Workshop" on 9-11 March, 2015. This event was the result of a partnership between UPH Surabaya Law School and Masyarakat Hukum Pidana dan Kriminologi Indonesia (MAHUPIKI) Pusat. The workshop was held at the Rama Ballroom, Pullman Hotel, Surabaya, with 191 participants representing 48 universities throughout Indonesia, and 19 keynote speakers from various fields of expertise. Professor Adrianus Mooy, M.Sc., Ph.D., UPH Surabaya Rector and Prof. Dr. H. Romli Atmasasmitha, S.H., L.L.M., the President of MAHUPIKI Pusat, officially opened the workshop.

## UPH MEDAN INFO

### UPH Medan Launches 3 New Undergraduate Programs



UPH Medan launched new program:  
Hospitality Management, Computer Science and Law

UPH Medan recently launched three new undergraduate programs: Law, Information Technology and Hospitality Management. The launching of these new programs was held on 7 March, 2015, at the Grand Ballroom, Aryaduta Hotel, Medan. The curriculum of the new programs at UPH Medan share a similar design with the UPH Karawaci "A" accredited curriculum standards for the Law School and the Hotel Management

program. Each program is based on the experiential activity-based learning method, where students are taught not only theories but also practical application. To further support the learning process, UPH Medan is currently preparing its campus for various hospitality workshops at the Aryaduta Hotel in Medan. In addition, the Law School program will be taught directly by top lawyers and legal practitioners help students develop their own lawyering

skills. The Information Technology curriculum design of UPH Medan is also based on international curriculum standards in order to prepare students answer the challenges of professional life, especially information and technology that is entrepreneurship-based. Attending this event as Distinguished Guest Speaker, John Riady presented on the topic of "Education, Technology, and The Future of Our World". Edwin Lau, An Indonesian celebrity chef, also made his appearance through a cooking demo. He is an alumni of *Sekolah Tinggi Pariwisata Pelita Harapan* (STPPH). The participants were definitely enthusiastic to join this event, as the high school students who attended were challenged during the UPH Medan – Bento Culinary Arts Competition to compete for cash prizes worth one million rupiahs.



## ACADEMIC INFO



# MoU Signing between Dordt College and UPH Actuarial Science Student Exchange Program



(L-R) Budi Legowo, Curtis Taylor, Erik Hoekstra, Raymond Liu, Ivanky Saputra and Helena Margaretha

The Mathematics program of the Faculty of Science and Technology (FaST), Universitas Pelita Harapan (UPH), struck a partnership with Dordt College (DC), USA, for a 2 semester student exchange program. The MoU signing was held on March 27, 2015, with Erik Hoekstra, President of Dordt College and Raymond Liu, President of UPH, at the UPH Main Campus, Karawaci. This agreement is valid for five years, and specifies numerous areas of potential cooperation, including student exchanges, organization of joint academic and scientific activities,

courses, and conferences. Through this MoU, the students of Mathematics at UPH, specifically those in Actuarial Mathematics, will be able take Actuarial Science subjects at Dordt College, USA. During those two semesters, they will take 9 (nine) courses in Statistics and Business, six of which are Validation by Educational Experience (VEE) certified. The three remaining courses prepare students for 3 actuarial certification exams. "Through this program, we do hope to add value to the Actuarial program offered by UPH. Students will gain knowledge, ideas and international

experience. This will be of great benefit to the students. While the Actuarial programs in Indonesia are still very few in number and also more expensive, this program instead offers more affordable fees. Dordt College also has a good reputation in Actuarial Science and offers a comfortable and secure environment for studying, so parents should have no worries sending their kids to DC," explained Dr. Helena Margaretha, M.Sc., the Associate Dean of Faculty of Science and Technology UPH. This program will also be open for all majors in Mathematics at UPH. Aside from all the benefits explained above, students who can finish all credits in the program will automatically get three certifications for the Actuarial profession. The students will no longer need to take 3 certification exams out of 10 required by the Society of Actuaries, US, because the courses are already included in the programs offered by DC.

## OPINI



# Prof. Dr. Manlian UPH as a Campus Safety Pioneer in Indonesia



Prof. Dr. Manlian Ronald Adventus  
Simanjuntak, ST, MT, D.Min, IAI  
Dean of FaST

Education as a service industry in Indonesia plays a vital role in realizing the national identity as a country that is able to partner with other countries. As an educational institution, UPH is committed to providing a holistic education and producing graduates with true knowledge, faith in Christ, and noble character. The embodiment of holistic education should be supported by the campus infrastructure, based on Safety Philosophy. With this philosophy in mind, the academicians of Faculty of Science and Technology (FaST), UPH proposed a Campus Safety discourse in which students can study in a safe, convenient, and healthy

environment. The Safety Philosophy is realized through certain indicators such as the human system, the building & infrastructure system, and an integrated environmental system so studying at UPH can be fun and as well as providing holistic impact. The three aforementioned indicators would be translated into an SOP for residents who are interested in risks and disasters, as well as in the implementation of building design and holistic infrastructure which are integrated harmonically with environment. In this way, UPH can be a pioneer of Campus Safety in Indonesia.

## INSPIRATIONS



### Budi Legowo

*VP for Marketing, External Relations and Business Development*



The right education system in higher institution should be an experiential learning, yet commonly the Indonesia education system is more into content acquisition. Meanwhile, the holistic education (Christian) also has been covering the experiential learning in which the goal is to glorify God, and to obey the truth of God. UPH conducts a holistic education based on clear Christian faith embodied in a foundational framework.

### Prof. Ryo Yamazaki

*Founder & CEO of Studio-L and Profesor Kyoto University*



In attacking a natural disaster, the most important thing is to understand how to build a community that supports and helps its members. Therefore, it is important to establish/design a community (Komyuniti Dezain/Community of Design) and to educate people to be able to tackle natural disasters." said by Yamazaki at the "Community Design" workshop held at SOD, UPH, in partnership with the Japan Foundation at UPH campus, on 23 March 2015, aims to explore the architects' perspectives in solving problems of local disaster victims by involving both the citizens and community.

## ALUMNI



### UPH Alumni Professional Network: Opportunities and Challenges in ASEAN Economic Community 2015



UPH APN participants attended the seminar of "Opportunities and Challenges in AEC 2015"

There are several aspects of the ASEAN Economic Community (AEC) 2015 that can be improved and adjusted. One issue is the readiness of the workforce through the development of capabilities and skills of workers. AEC is expected to offer greater opportunities, for Indonesia's workforce in particular, to work in the other member countries of ASEAN, such as Singapore, Malaysia, Thailand, and Vietnam. Universitas Pelita Harapan (UPH) has been doing its part by preparing alumni to welcome MEA 2015 through the UPH Alumni Professional Network, a rendezvous point for UPH alumni professionals who are working in various industries. This event was the first ever program organized by UPH Alumni Center to improve the shared learning between UPH and its alumni as well as among UPH alumni themselves. Prior to this, the UPH Alumni Center had held an Alumni Business Network for shared learning among UPH alumni who are entrepreneurs.

The theme of this event was "Opportunity and Challenges in ASEAN Economic Community", held on Friday, 10 April 2015, at SL Lounge, Thamrin, and was attended by 40 alumni. Serving as keynote speaker was Suwandy Lee, a Senior Vice President at a well-known international bank, who is also a Management alumnus from cohort

2003. Ryo Limijaya, International Relations alumnus, cohort 2008, served as moderator.

According to Suwandy, the emergence of AEC will open the intra-ASEAN market to its members, starting with the alleviation of investment restriction, trade tariffs for both goods and services, and the cutback of labor movement barriers. By implementing AEC, the international community will take notice of ASEAN as a unified economic entity that could be aligned with other economic superpowers such as the United States of America, China, and the European Union. However, the fact is that AEC is still facing big challenges from diversified ethnicities and languages, poor governance of ASEAN countries, corruption, and economic disparity between ASEAN members that is much larger than the disparity among European Union (EU) members.

Suwandy added, "Ready or not, AEC is just around the corner, and with approximately 8 months of preparation, we will see whether the impact of AEC can embody the coveted goal of one vision, one community."

Edward Pardomuan, alumnus of Industrial Engineering cohort 2005 said, "Not only was this a chance to gather with and build networks with old friends, this interesting topic also increased my knowledge," Edward is currently working as Brand Operation Manager for Nutrifood.

Send your story of success as an UPH alumni to e-mail: [alumni.relations@uph.edu](mailto:alumni.relations@uph.edu)



## PROFICIAT



### UPH Food Technology Students Champion of the 3rd Indonesian Food Bowl Quiz 2015



(L-R) Frisca Christabella, Isabella Supardi, Sharon Angela and Jimmy Nugraha

**P**ATPI and HMPPI held the 3rd Indonesian Food Bowl Quiz, 2015, at Universitas Andalas. The event consisted of seminars, a talkshow on food technology, and a quiz contest, with the overall objective of creating togetherness among food technology students as well as raising their awareness of national food security issues. The competition was joined

by 84 teams from universities in Indonesia. The UPH team successfully achieved 1st place, followed by IPB and UGM. This victory allows the UPH team to represent Indonesia at "The 14th ASEAN Food Conference", 24-26 June, 2015, in the Philippines. The theme of this conference is: "THE BIGGER PICTURE: ONE ASEAN THROUGH FOOD TECHNOLOGY".

### Accounting Students of UPH 3rd Place on the 16th Indonesia Accounting Affair (IAF)



(3rd from L-R) Monica Angela, Nerissa Pamela and Natavia Kurniawan, UPH Accounting Students, 3rd place on The 16th IAF

**T**he 16th Indonesia Accounting Affair (IAF) was one of the Accountant Professionalism Study's annual programs put on by the Faculty of Economy, University of Indonesia (FEUI). The 16th IAF, "The Package of Five: New Consolidation and Joint Arrangements Standards in Indonesia", consisted of two types of competition, the Accounting Competition

and the Paper Competition, which consisted of more than 70 participants from universities all across Indonesia. Two out of three teams of UPH Business School successfully made it to the finals.

One UPH team earned 3rd place and brought home trophies, award certificates, and a cash prize worth 5 million rupiahs, while the second UPH Business School team was ranked 4th.

## TESTIMONIES



### Erik Hoekstra

*President of Dordt College, USA*



**O**ur first criteria for choosing partner institutions around the world are a common commitment to integration of Biblical truth and faith in Christ into academic programs. UPH has a long-standing commitment to those principles, so we are confident that this partnership will be strong and founded on building up students to build up God's Kingdom.

### Immanuel

*Global Mandiri High School Teacher*



**I** personally think the workshop to introduce the design courses to the High School students held by UPH was really beneficial, because the students were trained to develop their imagination, create a design concept, and express it as something real. This is the first time for us and we hope that UPH helped better develop the students' creativity with this type of program.

INTERNATIONAL CORNER

## UPH Faculty of Medicine Improves Synergy with Biola University



(L-R) Ainon Manan, Connie Rasilim, Dr. Barry Corey, Dr. (Hon) Jonathan L. Parapak, Dr. Raymond Liu and Budi Legowo

The partnership between Faculty of Medicine UPH with Biola University, USA was strengthened through the Memorandum of Understanding (MoU) signing on 27 March 2015 at UPH main campus, Karawaci. This partnership covers three areas, first Pre-med Student Internship Summer Program 2015, a program that offers opportunities to 12 Biola University students to gain comprehensive experience in the Global Health subject at UPH. Second, Conference on Christianity and Global Health, a Christian conference in bio-ethics and medical care in South East Asia which will be held in the end of 2015 or the beginning of 2016. Thirdly, a Center for Medical and Bioethics at UPH, a learning and information center in Christian Medical and Bioethics which is located at UPH School of Medicine. This program also specifies numerous areas of potential cooperation to offer Master Degree in Christian Bioethics.

## Distinguished Guest Krue Brock and Hollee Brock



Hollie Brock & Krue Brock

UPH warmly welcome the visit of our distinguished guests, Krue and Hollee Brock, a married couple who originated from Chattanooga, Tennessee, USA. Krue is an Adjunct Professor at Covenant College, Tennessee, who is actively involved in education, business, and politics. Whereas his wife, Hollee, is mainly involved in education through performing arts such as modern dance and modern ballet back in the USA. Their visit was based on the UPH and Covenant College partnership and they have graciously contributed their knowledge and skills during their stay here.

For further information and registration, please visit UPH International Office at Building A, 5th floor or e-mail: [international@uph.edu](mailto:international@uph.edu)

## GALLERY



UPH Medan students won 1st place on Speech Competition, the 4th National English Competition at Universitas Negeri Medan



Ambassadors of UPH 2015 "Timeless Impact"



High School Students participated in UPH Political Science workshop



Conservatory of Music UPH Performed at Java Jazz Festival 2015



UPH Accounting students as Tax Volunteers at SDC, Serpong



Grooming Workshop with The Body Shop as a part of Service Excellence Workshop held by UPH HRD